

JOJO STARBUCK BIOGRAPHY

American figure skating champion **JoJo Starbuck** has enjoyed a multi-faceted career as an athlete and artist, and now as a producer, spokesperson and coach. Her career has spanned Olympic prominence, entertainment spectaculars and business entrepreneurship.

AMATEUR CAREER With her childhood skating partner, Ken Shelley, JoJo made skating history in 1968 when they became the youngest pairs team America ever sent to the Olympic Games. That was followed by victories in the United States Pairs Championships in 1970, 1971 and 1972. They were the first Americans to break the Soviet domination in the Pairs event by winning the bronze medal at the World Championships in 1971 and 1972. In 1994, JoJo and Ken were inducted into the **United States Figure Skating Hall of Fame**.

PROFESSIONAL CAREER JoJo Starbuck and Ken Shelley turned professional in 1972, **headlining “Ice Capades”** for four years. JoJo has appeared in scores of television specials here and abroad. From 1977 through 1980, **JoJo partnered Olympic champion John Curry in his highly acclaimed “Ice Dancing” on Broadway, at New York’s Metropolitan Opera House** and around the world. This gave JoJo the opportunity to work with world-renowned dance choreographers, strongly influencing her approach to ice choreography and production elements.

STARBUCK & COMPANY JoJo now directs **Starbuck & Company, a special events production group**. From staging and directing shows for network television, to producing private party entertainment and corporate affairs, Starbuck and Company custom tailors ice skating entertainment, promotional, and fund raising events including: a fashion show for Escada, NYC 911 Heroes Tribute, Grammy Celebration Party for Warner Electra Atlantic Records, American Girl Doll Skating Parties, and a VIP corporate event for Direct Energy. Since 1988 she has been the Head Pro and spokesperson for The Rink at Rockefeller Center where she continues to run the popular “JoJo’s Cool Workout Classes”. From October 1993 through 1995, JoJo staged and choreographed “Skates of Gold,” the first international figure skating event devoted exclusively to Olympic gold medalists, which aired on ABC and NBC.

JoJo is sought after as a **motivational speaker and corporate spokesperson** where her extensive experience as an Olympic athlete, coach, entrepreneur, and parent gives her a passionate, 360-degree perspective on skating, fitness and life. JoJo has enjoyed hosting and commentating many television skating events, performed in two feature films, and authored an autobiography. In addition to choreographing for various World and Olympic skaters, JoJo has conducted skating workshops around the world for young competitive and professional skaters.

JoJo and Ken returned to the ice for the “Legends of Figure Skating Championships” for ESPN as well as “Legends On Ice”, with former World and Olympic stars. In December of 2010, JoJo joined past and present Olympic stars for “Tribute to The Golden Years of American Figure Skating” for NBC.

PERSONAL LIFE Aside from the world of skating, JoJo is an active supporter of the Boy Scouts of America, Dress for Success, The Walter Hoving Home for Girls and the National Committee to Prevent Child Abuse. She and her husband, architect Jeff Gertler, reside in Madison, New Jersey, with their twin sons, Noah Starbuck Gertler and Abraham Starbuck Gertler, born October 18, 1995.